

Scott Dahlem  
Persuasion: Informative Speech Outline  
2008

College Success: excellence through experience

General purpose: to inform.

Specific purpose: to inform the class about college success.

I. Introduction: Scott Dahlem is my name and I am a successful college student.

A. I Struggled in college for fifteen years.

B. I didn't like my career because goal of education was unfulfilled.

C. Choosing the right college classes and research tools made the difference.

(Connective)

II. Choosing the right college: CollegeResults.org.

A. Graduation rates vary greatly from school to school.

B. Best research university: Harvard University 97.9% graduate.

C. At University of Hawaii at Manoa 51.1% graduate, highest in state.

(Connective)

III. Choosing the right classes: UH Manoa Fall 2005 grade distribution report.

A. Success rates vary greatly from course to course.

B. 99% of students received passing grades in eight UHM courses.

C. In SP251, 80% received 'A' or 'B' grade.

(Connective)

IV. Library research from your living room.

A. Tuition and taxes pay for access to thousands of books and articles.

B. Easily locate scholarly resources with Google scholar and Google Books.

(Connective)

V. Conclusion: Problems, resources and sources.

A. Correlation does not imply causation.

B. Discover more about college success: handout.

C. Sources

1. Images

a. University of Northern Colorado: <http://artfiles.art.com/images/-/University-of-Northern-Colorado-Print-C10084740.jpeg>

b. College graduation rate map:  
<http://www.thecollegetrack.com/whosin/gradrate.gif>

c. Harvard University:  
[http://www.thcphotography.com/photos/harvard\\_hall\\_FULLL.jpg](http://www.thcphotography.com/photos/harvard_hall_FULLL.jpg)

d. UH Bachman Hall:  
[http://www.otago.ac.nz/study/student\\_exchange/partnersphotos/hawaii10.jpg](http://www.otago.ac.nz/study/student_exchange/partnersphotos/hawaii10.jpg)

e. Student group:  
[http://www.lawrence.edu/news/pubs/lt/spring07/student\\_group.jpg](http://www.lawrence.edu/news/pubs/lt/spring07/student_group.jpg)

f. Public speaking: [http://images.businessweek.com/ss/07/05/0518\\_publicspeaking/image/dv1221057.jpg](http://images.businessweek.com/ss/07/05/0518_publicspeaking/image/dv1221057.jpg)

g. Student room: [http://www.eli.usf.edu/uploads/images/DSC\\_0310\(1\).jpg](http://www.eli.usf.edu/uploads/images/DSC_0310(1).jpg)

h. Doctorate cartoon:

[http://oneandonlybrands.blogspot.com/2007\\_07\\_01\\_archive.html](http://oneandonlybrands.blogspot.com/2007_07_01_archive.html)

- i. Open book: <http://www.sepp.org/Archive/open-book.jpg>
- j. Person at computer: <http://www.crcpress.com/images/news/images/Computerpeople.jpg>

2. Text

- a. <http://www.collegeresults.org>
- b. <http://www.hawaii.edu/iro/adhoc/gdkillerma06.pdf>
- c. <http://micro189.lib3.hawaii.edu/ezproxy/>
- d. <http://scholar.google.com/>